

DELTA CHAMBER OF COMMERCE

Presents

BCIT Business Workshop

“Building a Successful E-business”



A POLYTECHNIC INSTITUTION

Wednesday, May 23, 2007

Practical Solutions to Business Issues



Malcolm Ferrier is the owner and founder of Ferrier Consulting, a Vancouver based IT consulting company that has developed multiple online applications for public and private organizations since 2002. He is also an instructor of Management Information Systems, Database Application Development, and IT Project Management at the British Columbia Institute of Technology (BCIT). Malcolm has an MBA in Science and Technology from Queen's University and a B. Sc. in Physics from the University of Alberta. He has also written, directed, and produced the sci-fi action movie "STOP" and recently completed his first novel, a Canadian spy thriller called "Trouble-shooter."

How do you create a successful online e-commerce presence? What are the steps involved in developing a fully functional online store that fits both the business needs and the budget of your company? This workshop, which includes a live demonstration of e-commerce technology, will provide you with the insight required in order to make intelligent decisions concerning the development and implementation of a web-enabled enterprise.

If you want to build your own successful e-business, bring your questions and concerns to this workshop.

For more information on this presentation and to reserve your seat on-line go to www.deltachamber.com or

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& Country Inn**
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Delta BC



7:30 am—9:30 am
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\$75.00

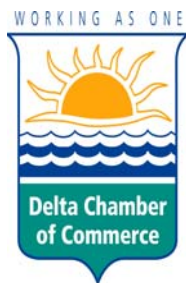
Per person

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Payment required upon
registration

7 day cancellation policy

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